



Jeremy Roesner

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Education

Indiana University Indianapolis • Indianapolis, IN Bachelor of Fine Arts — May 2025

Visual Communication Design, Concentration in Design Thinking

3.95 Cumulative GPA

Completion of courses, including:

- Typography III
- Brand Identity
- Kinetic Design
- Digital Experience Design II
- Information Design
- Package Design
- Design Strategy

Experience

Graphic Designer - Indiana University Indianapolis Jan. 2025 - Present

- Designed campus materials for print and digital use, ensuring brand consistency
- Prepared print-ready files and coordinated with vendors for production
- Collaborated with clients to understand project needs

Marketing & Graphic Design Intern - RQAW | DCCM Architecture & Engineering May 2024 - Aug. 2024

- Designed project proposals for clients
- Formatted booklets, brochures, and handouts
- Captured project photos, including aerial drone footage
- Revamped company newsletter
- Built monthly email campaigns
- In-person, 40 hours a week summer internship

Content Production Assistant - Bowen Center for Health Workforce Research & Policy Apr. 2023 — May 2024

- Designed visual media for internal and external use
- Produced branding guidelines and proposals
- Aided in website development and formatting
- Worked on Strategic Communications team
- Created and disseminated social media content

Site Director - YMCA of Greater Indianapolis Aug. 2019 - Jul. 2023

- Coordinated and directed child care camps with over 200 kids
- Directly supervised over 15 employees
- Designed and ran email campaigns including newsletters and announcements

Skills

Adobe Suite

- Illustrator
- InDesign
- After Effects
- Photoshop
- Premiere Pro

Creative Design

- Design Research
- Print Design
- Branding
- Motion Graphics
- Video Editing

Ideation

- Design Thinking
- User-Centered Design
- Creative Problem Solving
- Out-of-the-Box Thinking
- Time Management